

START YOUR OWN OUTLET & SAVE AGENCY COMMISSION



PRESENTING AYURVEDA eCOMMERCE

OPEN YOUR AYURVEDA GLOBAL SHOP

Physical agencies are going off the line. Mainly due to terms that are not cost effective to the manufacturer. Contract fee, Agency commission, Delayed payments, Sales return, Unsure sales targets, marketing cost and above all access to customers: all these are negative points for you not to consider one more agency.

Online is only one time set up fee. Your store is ready with your products. Anyone can buy. Anytime. Anywhere in the world.

More than the ease of operation you have the ease of marketing too. No need to have additional human resource to sell your product. You can promote on social media. No need for main stream media too.



Customer can access from any remote corner on the planet. Get business from unexpected corners.

Convenience for the customer. He can place order at his convenience from anywhere. Anytime.



Store is open 24 hrs. 365 days.
No matter whether the store closes



WHY ONLINE SHOP?



With online shop, everything is gain with no pain.



Stores all over the world with no investment.



Shops with no overheads or recurring cost.



Unlimited storage



Loud presence on every street



No over production. Zero Inventory



Not much effort to sell. Less competition.



Strong customer base with no effort



Instant payment through bank



Larger market, bigger business.

Good reasons to sell your products online!

1) Lower Set Up & Running Costs Than An Offline Businesses

The cost of actually setting up an e-commerce website is lower than that of an offline businesses. The whole sales system for your business is automated online. You will therefore save on staff, wages and other business costs, which are usually an expense such as electricity, rent and heating costs.

2) The Business Can Be Operated From Anywhere

E-commerce websites reduce any geographical restrictions you would normally face with an office based business. You can be anywhere around the world and still successfully oversee your e-commerce business. The essential items you need in order to oversee your e-commerce website from anywhere are; having access to emails, the Internet and phones.

3) Scale-ability

E-commerce websites are very effective in allowing you to determine which products are selling successfully, to ensure the stock levels of these products up. Additionally how these successful products can be diversified to develop a larger range of products to sell through the website. This will allow you to grow your business in terms of sales, customer base and profits.

4) No Opening Time Restrictions

With ecommerce websites you are not restricting your potential customers, as they can view your website at any time of day. This means as a business, you are maximising your sales and profits. You can even do a range of sales initiatives such as special offers and online marketing initiatives.

You can also employ a range of powerful marketing initiatives on your website to encourage interest from new customers such as call's to action and special, time sensitive offers. and increase your conversion rate from visitor to sale.

Ayurveda eCommerce

5) More Measurable Than Other Sales Approaches

E-commerce websites are in fact extremely measurable and trackable. You can view statistics including how many orders are processed through your site, average cart total, cart abandonment rate and percentage of total revenue your website has achieved at regular intervals.

E-commerce advertising costs are also lower than many other forms of advertising. You could employ a Search Engine Optimisation strategy to increase your website page rankings in Search Engines. This would be a steady ongoing monthly investment.

6) Less Time Intensive

Once your ecommerce website has been initially set up, you should not have to invest too much time into running it. This is because the whole process for customers ordering and making payments will all be activated through the online system. This will give you more time to determine new products you want to sell, special offers you want to launch and to track how successful your sales are. You will also be able to determine any trends in terms of which products are selling most successfully.

7) Higher Margins & Better Cashflow

By avoiding an agent you save on agency commission which is not less than 25%. That's a big lot of money. This will make the profits you make on your products even higher. The shopping cart and payment options on these websites also mean you are gaining a 100% payment from the customer straight away. This will improve your cash flow, particularly when customers normally provide you with payments in several instalments.

AREN'T YOU YET READY?



Second Sight

At second sight we understand business. We know every customer is different. Hence we customize our standard platform to suit the requirement of each customer. The custom eCommerce development for Ayurveda ensures that your website is built with a sound business strategy and the latest cutting edge development technologies

Our experienced team of web developers is capable of handling any web development project, whether a static website, Mobile Friendly Responsive Website or an E-Commerce site. Our development process helps us in delivering great web applications on time. Our e-commerce solution delivers a comprehensive and effective e-business strategy, products and marketing, design and usability, technology and security to construct an interactive e-commerce website and a communicating store for every business.

Highly functional and simple to use e-commerce web designs stand out from the crowd and enables your customers to surf through easily and buy from you.

After all we are in business for 20 Years.

Our E-Commerce Portfolio and Capability includes:

- Custom E-Commerce Website Development
- E-Commerce Shopping Cart Development
- Configuration and Installation of Shopping Cart Software
- Secure Payment Gateway Integration
- B2B and B2C E-Commerce Solutions
- Adding Functionality or Extending the Capability of an Existing Online Store
- E-Commerce Application Development



#54/2686, First Floor, Plot 138,
SC Bose Road, Jawahar Nagar,
Kadavanthra, Kochi 20, India.
Phone: +91 (484) 220 6313
Email: mail@secondssight.co.in

F M Media Technologies Pvt Ltd

FM Media Technologies (Pvt) Ltd is a Kochi, India - based media company with business interests in India and abroad. Formed in 2000 under the company's Act 1956, by a group of professionals with three decades of experience in media and marketing. The company brings out niche publications catering to the information needs of select communities.

Ayurveda & Health Tourism

Ayurveda & Health Tourism is the largest circulated and most admired publication on Ayurveda and Wellness Tourism in India. Ayurveda & Health Tourism is a niche publication and very well accepted across the globe. We have been a regular participant at international tourism festivals such as WTM London, ITB - Berlin and Singapore, Arab Travel Mart - Dubai, MITT - Moscow and FITUR at Madrid. Ayurveda & Health Tourism is the regular official magazine of World Ayurveda Congress, Global Ayurveda Festival and many other wellness tourism festivals in India and abroad.

Our Ayurveda publications' language editions are :

Ayurveda & Health Tourism (English - Quarterly)
Ayurveda die wissenschaft des lebens (German- Quarterly)
AYURVEDA LiAafiyah (Arabic - Annual)
Ayurveda and Yoga Therapy (Russian - Annual)
Ayurveda Y Salud, (Spanish - Annual)
Ayurveda Ache Jeevan Keliye (Hindi - Annual)
Ayurveda Per La Salute (Italian - Annual)

We have been publishing magazines on Ayurveda for the last seventeen years and ever since its inception our magazine has endeavored to spread the message of authentic Ayurveda to the world at large, with a focus on India's rich tradition and its very effective treatment methodologies.



FM Media Technologies Pvt Ltd.
Penta Square, Opp. Kavitha Theater,
MG Road, Cochin 682 035. INDIA.
Phone: 91 98 4612 1715
Email: marketing@ayurvedamagazine.org



We are experienced. We are cost effective. We are result oriented.